

**CASEY HOCKEY  
CLUB**

**ANNUAL REPORT**

**1999**

**ANNUAL GENERAL MEETING1999**  
**CASEY HOCKEY CLUB**  
**PRESIDENT'S REPORT**

The past year has been a reasonable one for the club with the highs being the Under 11's reaching the Grand Final and the further progress towards our own ground. The Club members should not underestimate the effort of local MP Robert Dean in getting us to an advanced stage in funding for the synthetic ground. It has also been a year where, in honesty, some of our weaknesses have been exposed.

Looking forward, the future of the Club is in its own hands. Assuming the ground becomes a reality there is no doubt that the club will need more input from members to spread the workload. Painstaking analysis from Treasurer Alvie Kirkcaldy has shown that fee payment must be more professionally pursued in future, while expected Junior numbers will require more coaches, managers and umpires. Excuses will be wasted words.

Thanks go to fellow Committee members, coaches, managers, members and supporters for the past year's efforts. Hopefully next year will be the beginning of a great future for your club.

Brian Andrews

**ANNUAL GENERAL MEETING 1999**  
**CASEY HOCKEY CLUB**  
**SECRETARY'S REPORT**

The year has passed quickly. There seems to no time between discussion of draws, teams and coaches for 1999, and planning for Presentation Night.

Planning for the Year 2000 is well under way. The incoming committee faces a huge but exciting challenge. In the Olympic year, hockey may enjoy a higher public profile and hopefully we will have our own ground to manage and maintain. I urge all members to become actively involved in the club at this time to ensure a successful future.

Again much time and energy this year has been devoted to making the ground a reality. Since the announcement that we had funding from the Department of Sport and Recreation in June, we have developed a positive working relationship with Monash University and explored other avenues of finance to enable construction to commence. At times it seems we have been confronted by one Catch 22 situation after another and it is easy to lose sight of the fact that we have made great progress. Thanks to Paul Ross and Ian Shields for their work on the Grounds Sub-Committee.

I would like to thank all Committee members, coaches and referees for their contribution this year. Best wishes and special thanks to those leaving the Committee for their efforts this year.

Lyn Wood

## JUNIOR VICE PRESIDENT REPORT

This past season we filled four junior sides .These been u/17s, u15 Pennant ,u/15sand u/11s.For the first time we were able to enter two u/15 teams although numbers did not allow us to enter u/13s forcing those players who were eligible to play u/15s.

The u/17s had a mixed season with results at the start of the season not a true reflection of their ability. Towards the end of the season they were one of the inform teams of the competition just missing a finals position.

For the first time we were able to enter a u/15 pennant side .At the start of the season they were very competitive winning a majority of games .

Unfortunately they were unable to maintain this consistency in the second half of the season finishing in the lower half of the ladder.

The second u/15 side was only able to win one game for the season. With a number of new players to the team and been short for a few games were uncompetitive against more experienced teams. During the season they were able to improve as a team been more competitive during the second half of the season.

The u/11s were our best performed team of the season losing only one game for the home and away season .Winning the first final went into the grand final, although playing to the best of their ability were unfortunately beaten - 1-0 to Mentone in an entertaining game.

I would like to thank all those who assisted me during the season these people been coaches Mark Bridge Peter Baker and George Racz who gave up their time to assist the juniors in the skills and fundamentals of hockey. Team managers Alvie Kirkcaldy Debbie Grool and Lyn Wood and those who umpired during the season. I would also like to thank the committee for their help during the season.

Jeff Reidy

Junior Vice President

## **Casey Cannons- Fundraising Report**

On behalf of the committee I would like to thank all members of the Casey hockey family for their tireless support in fundraising. Although our club numbers may be small in relation to long established city clubs, we are comparable in our enthusiasm and dedication to the task. Through natural attrition and unfortunate injuries our player numbers were effected this year, but with enthusiastic recruiting, family commitment and a healthy appetite for chocolate the fundraising has made a real contribution to the future of the Casey Cannons.

Our fundraising commenced with an Australia Day stall, enjoyed by all who attended. Our luck was tested through Tattsлото numbers and the Sandringham football raffle. Temptation of a sweeter kind was waved before all in the form of chocolates and chupa chups, a delicious and very successful form of money raising. Social events ranged from Mexican and Italian family nights to an energetic sports night, with the season culminating in Junior and Senior Presentations.

With the prospect of our own ground the future for fundraising seems bright. The scheduling of consecutive home games will enable the club to organize regular barbeques etc to encourage more social interaction and provide a constant fundraising avenue.

Jan Ross ☺



# CASEY HOCKEY CLUB

## PUBLICITY REPRT FOR 1999

### ANNUAL GENERAL MEETING

Firstly, I would like to thank my fellow committee members for their support during the year, and also the club members for asking when the next newsletter was going to be sent out or when the next newspaper article would be printed. Several issues come to mind about how the year has gone from the publicity front. Firstly the year in review and then a few recommendations.

1. NEWSLETTER. The biggest problem with the newsletter is making the decision to post or not to post. If we post it out, as most issues where this year, there are always a few people who have not advised the club of their change of address and the newsletters get returned. There were also cases this year where we did not even have a few member address or phone numbers. Handing out the newsletters also created a problem in that there was always going to be a few people who missed out on getting a copy. 2 newsletters were distributed by hand this year and there were problems with both issues not been seen by everyone.

A total of 7 "Cannon Fires" were printed this year and I can send out a copy to anyone who wishes to have them. I will also present to the club a binded copy for the records. The disappointing aspect of the newsletter is the lack of general information as provided by the members. The 'cannon fire' should be seen by the members as a way of getting stuff out into the open, be it garage sales, birthdays, other peoples stuff ups, congratulations etc.

I believe that the mail out is the way to proceed with the newsletters but we have to make sure that ALL club members fill out registration forms at the beginning of the year so we have an up to date mail list. This is the single biggest issue concerning the newsletter. The newsletter this year cost the club a total of \$230 including the cost of prepaid envelopes and mail labels. Printing and photocopying was done by other means.

2. NEWSPAPER. Getting articles into the paper this year has been hot a d cold. The major problem is that when they get sent in in time, the articles is chopped down to fit into a section about 2 inches square or they don't make it in at all. A further problem was incurred when I had a change of working conditions and found it harder to get the articles sent in in time. There have been cases when the papers just did not print the articles at all. With the new ground announcements there is now opportunity for us to get out and seen again.

For the future I would like to see the following recommendations taken on board and considered.

1. ALL club members sign and register at the beginning of every season.
2. EVERY team have an official club recognised Team Manager to collect registrations at the first game each member plays.
3. The mail out of newsletters to be continued with the option of Team Managers there to hand out important information if needed.
4. The publicity position be split in to two sections, they being, Newsletter and Newspaper for want of a better term.

In conclusion the year has been great. It would have been nice to have a bit more help from the club members to fill the newsletters each time. I will again be putting myself forward as a nominee for this position again.

Regards,  
Mark Bridge.

# CASEY HOCKEY CLUB

## RECORDS REPORT 1999 SEASON.

The 1999 hockey season was another fantastic season regarding game records for the club, this provided the opportunity for nine players to achieve their playing milestones. The club respects the commitment over the years and congratulates them.

Well done 100 GAMES Juniors!

Joanna Shields.  
Steven Randell.  
Chris Randell.  
Ryan Racz.

Well done 100 GAMES Seniors!

Brian Andrews.  
Peter Baker.  
Robert Clarke.  
Stewart Dodson.

Well done 150 GAMES Seniors!

Amanda Way.

All the best  
Neil Gamon.



**Sponsorship Report.**  
**Casey Hockey Club Inc..**  
**by Frances Moore.**

This year we wrote to our 1998 sponsors and sent out over fifty letters to potential sponsors. We were fortunate to gain McDonald's in Berwick as a new sponsor who issued the encouragement awards. Some of these were handed to the U/11's when they became Runners Up late in the year.

To promote the club earlier in the year and to gain a public face and establish ourselves we went to the Australia Day Casey council function at Patrick North east Reserve, Fountain Gate.

We were unsuccessful gaining sponsorship this day but we did do the following: 1) attract peoples' interest in the club, 2) we handed out 200+ flyers about the club advertising as a family club 3) we displayed new sign with a contact number on it. & made some fund raising monies for the clubs' coffers.

On the 17/2/99 I held a Sponsorship Sub committee meeting off which I invited ten people and five turn up. We were fortunate to put comprehensive lists together of who we should write to as a committee to pursue for sponsorship.

Although we did not have alot of success it is certainly not without a lack of effort. At this point I would like to thank Lyn Wood and Jeff Reidy for their assistance when I needed it.

Seeking and gaining sponsorship from businesses, people, companies and other organisations such as some of the Foundations is more difficult than I originally thought although I enjoyed the challenge.

In summary I would like to congratulate our Juniors section for their performances this year in particular the U/11's who were so graceful in defeat in their grand-final. Lastly I would like to thank the entire committee and others (i.e.; the grounds committee) for working hard all year and I wish our club a bright future together.

Frances Moore  
15/11/99



CASEY HOCKEY CLUB INC  
PROFIT AND LOSS STATEMENT

Period Ended 31 October 1999

INCOME

Fees	16215.00
Tops	472.00
Socks	80.00
Track Suits	230.00
Balls	55.00
Raffle	611.00
Chocolates	4290.00
4Play	295.00
Drinks	445.00
Donation	898.59
Presentation	2381.00
Golf Day	140.00
Hall Deposit Refund	200.00
Sponsorship	250.00
Fundraising	719.80
Interest	3.62

27286.01

EXPENDITURE

Association & Ground Hire Fees	16751.00
Uniform	1724.00
Fundraising	2642.04
Postage	308.30
Coaching/Umpiring	1664.00
Corporate Affairs/Auditing	193.00
Advertising	99.00
Insurance	845.00
Misc	139.50
Balls	330.00
Fee Refund	215.00
Presentation Nights	2384.66
Bank Charges	72.56

27368.06

NETT LOSS

82.05

100-100

100-100

100-100